

Monkeys Cloud

The Best Software tool built for
Agencies & Teams.

monkeys.cloud



Problem

Servers

Servers take hours in repetitive configuration processes.

Dedicated staff.

Dedicated DevOps staff is needed when it can redirect the efforts to general development tasks.

Process monitoring

And tasks until the use of the code became hard since it depends on integrations of several services.



Our solution

MonkeysCloud is a framework for software projects, including managing tasks, code, and servers in an integrated flow to save time and fees.

Easy setup

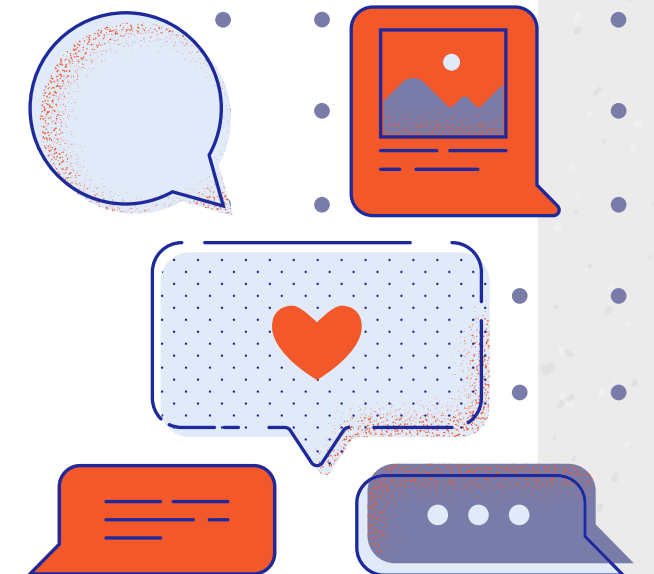
They develop web projects or apps and provide maintenance to different clients.

Automated Backups

Companies with a solid online presence and their development team.

Simple flow from 0 to launch

Solid support



Size of the market

Data is shown in annual values. They are taking an average of the cost of hosting per website by the number of sites in Drupal and WordPress.



66.06 Billion

TOTAL MARKET (TAM)

51.8 M

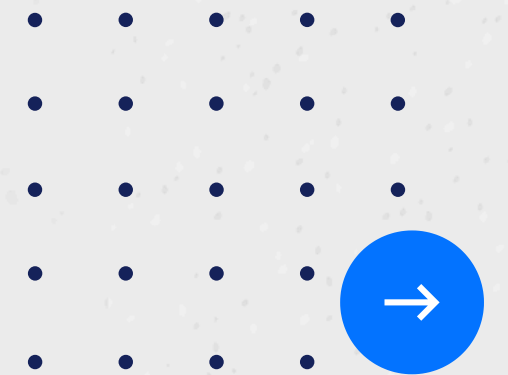
AVAILABLE MARKET (SAM)

1.2M

OBTAINABLE MARKET (SOM)

WHY NOW?

More and more solutions are digitized on the web or applications, so the need for services that support the development of more complex projects and the ability to manage multiple projects simultaneously in an easy way is necessary.



What differentiates us from our competitors?

Integrated Tool

Monitoring of all processes.

Covered Technologies for Servers.

The agencies have multiple technologies in their developments that they will be able to cover.

Costs reduction

Less time on integrations, development, and fees per month on services.

Free licenses.

Google Cloud Partnership availability to give free licenses for development.



Costs and Profits

Monthly or annual packages,
automatic payments via Stripe.

\$35

Basic

\$115

Professional

\$290

Performance Small

- Half price \$115.00
- Expected sales first year \$3.600.000
- Expected sales second year \$18.000.000
- Expected sales third year \$44.000.000



SAAS Metrics



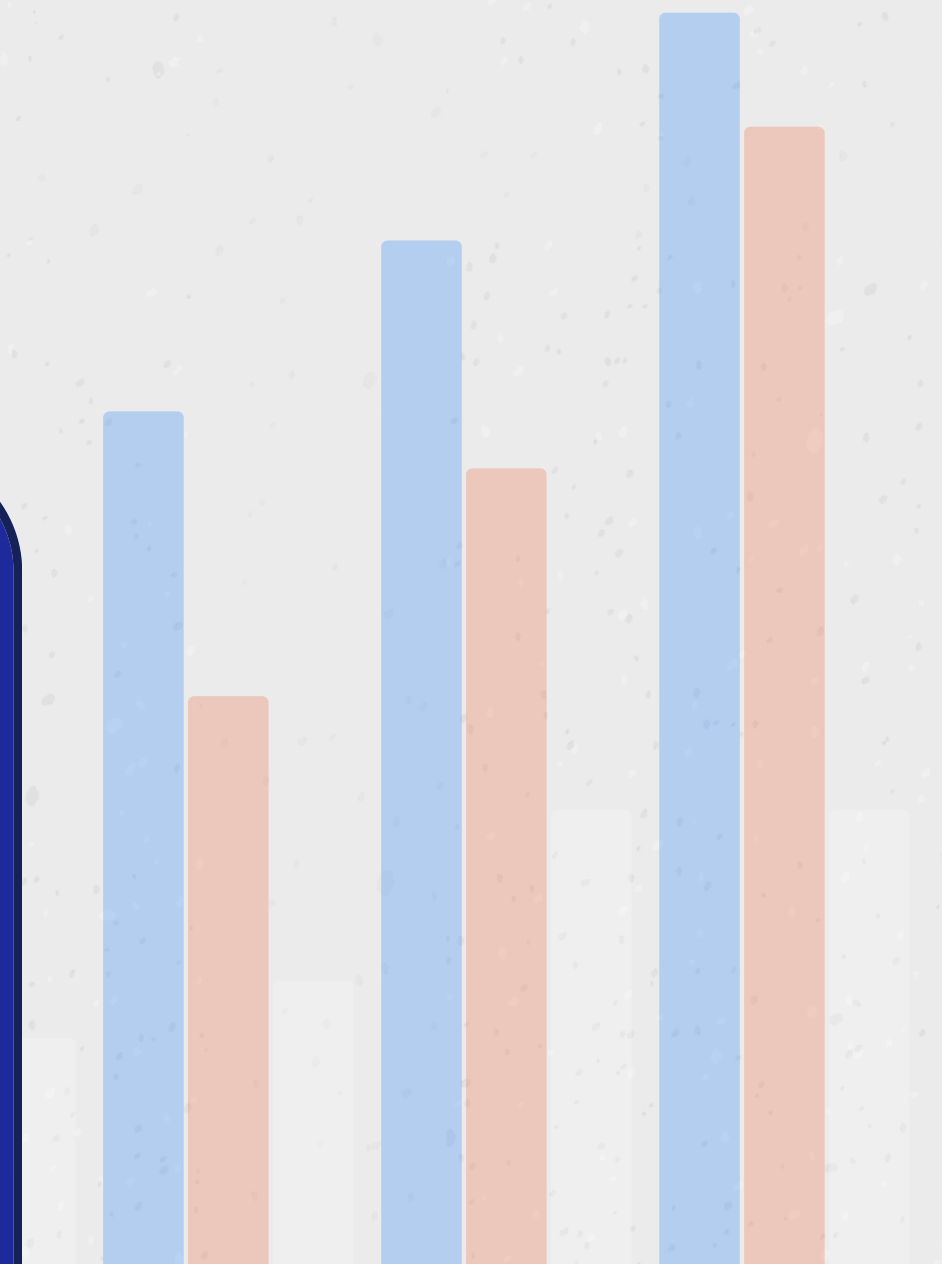
Custom Retention Rate 80%

Total Revenue Churn 4%

Customer Lifetime Value per four years \$3,9K

Customer Acquisition Cost \$1,2K

CAC to CLV \$2,9K





Road Map

The project is 75% complete in its launch stage.

The main milestone to achieve is financing, commercial partners and clients in the next 3 months



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